JASON JOHNSON

PROFILE EDUCATION **Address Bachelor of Arts** Anticipated May 2017 St. John's University, Collegeville, MN 1234 Hometown Street Major: Communication, Minor: Hispanic Studies Atlanta, GA 38796 GPA: 3.48/4.0 Major GPA: 3.57/4.0 Honors: President's Scholarship Recipient Email Study Abroad: Chile, Fall 2016 ijohnson@csbsju.edu RELEVANT EXPERIENCE Phone (320) 222-4567 St. John's University, Collegeville, MN January 2016-Present Marketing -Design and develop appealing promotion pieces to send to LinkedIn prospective students Intern www.linkedin.com/jjohnson -Create text/photos and utilize social media to promote and highlight Office of Admission campus activities -Attend various recruiting events and inform prospective students and their families about the campus community SKILLS September 2015-Present St. John's University, Collegeville, MN Technology -Generate a comprehensive programming schedule and facilitate its execution Co- Chair · Microsoft office Suite -Organize and promote cultural, educational, and social events Joint Events Council · Adobe (Photoshop, -Facilitate and co-lead all council meetings of 100 council members Dreamweaver, Flash Animation) in goal setting, budgeting, and campus events • Video: Final Cut Premier -Revise constitution of organization and represent council at · Social Media: Facebook, Twitter, meetings with campus administration Instagram, Snapchat September 2015-Present St. John's University, Collegeville, MN Language -Elected as Public Relations Consultant by peers after 2 years of club involvement Public Relations • English; Native -Generate, plan, and promote marketing ideas and priorities to • Spanish: Proficient in Consultant club and leaders conversational reading, writing, Marketing Club -Serve as primary contact for all public relation concerns, as well and speaking as liaison between students, staff, and faculty • French: Limited proficiency -Work as a team to meet member needs and exceed expectations

INTERESTS ADDITIONAL EXPERIENCE

Traveling

Mountain Climbing

Puzzles

Street Photography

Sudoku

Reading Non-Fiction

Sales Associate Scheel's, St. Cloud, MN

Big Brother Mentor Big Brother/Big Sister Program, St. Joseph, MN

Assistant Soccer Coach
South Junior High School, St. Cloud, MN

June 2016-Present

June 2015-June 2016

June 2015-August 2015